

# AWS Cloud Cost Optimization

A Cloud Cost Optimization Analysis is designed to save you 10-30% in your Cloud spend, immediately.

## Desired Outcomes

- **Optimize Capital & Operating expenses to achieve:**
  - Reduce Overall Costs
  - Increase Cost Predictability
  - Increase Cost Transparency
  - Increase Cloud Adaptability
  - Improve Self-Service
- **Document Client Current State**
  - AWS Cloud Financial Management program
  - Commercial levers utilized
- **Best Practices Review**
  - Compare & Contrast Client Current State to AWS & FinOps Best Practices
- **Identify Opportunities for Improvement**
  - Allocation & Management of Costs
  - Tagging Strategies
  - Savings Plans, Reserved Instances, & Spot Instances
  - Economic Discount Programs
  - Automation & Orchestration

**Deliver clear business and technical guidance for rapid implementation of findings and recommendations.**

## Deliverables

- **Executive Overview:** a summary narrative of the current state analysis and key recommendations.
- **Comprehensive Report:** a detailed document covering your current state, related best practices and our recommendations for improvement.
- **Operational Plan:** a detailed, yet concise, document for your organization to implement and operationalize the established recommendations. This may include a narrative or list of the specific technical improvements, innovations for tools rationalization and corresponding budget optimization.
- **Implementation:** (Optional) of a cloud financial management or cloud platform tool with configuration to deliver on-going visibility across the technology and business teams.

## AWS CONSULTING PRACTICE



About our  
**Cloud Finance Practice**

### Cloud Financial Management & Cost Optimization

Cloud Financial Management and Cost Optimization cannot be done the same way in which your organization manages legacy technology services and infrastructure today. These consumption based services power the business for ultimate innovation and flexibility however, they must be tracked, optimized and supported with a greater level of granularity and real time visibility.

Aligned is here to help you get the most from your cloud investment. Whether you are new to the cloud, or have some experiences behind you, our experts will help you understand the strategies and nuances of cloud pricing, the segmentation of service costs and available tools and resources which help you proactively manage your cloud financials.

Ultimately we guide you to achieve balance in your cloud utilization and investment, so that your financial team can consistently and accurately forecast your cloud spend while empowering business agility.

Planning on making a significant investment to move an application to the cloud or migrate on-prem services to the cloud? Aligned can help you build the proper business case for funding and other benefits offered by AWS.

Aligned Technology Group

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[alignedtg.com](https://alignedtg.com)



**LEARN MORE**

<https://alignedtg.com/aws-cloud-cost-optimization/>



# AWS Cloud Cost Optimization

## Unlocking Cost Optimization and Efficiency

Managing costs effectively while maximizing performance is paramount for businesses leveraging AWS. Our specialized AWS FinOps solution is designed to empower organizations with the tools and insights needed to navigate the complexities of cloud expenses, ensuring a balance between cost, performance, and security.

### Cost Optimization Review: A No-Cost Assessment

Our journey begins with a comprehensive Cost Optimization Review, provided at no cost to you. This initial assessment is the cornerstone of our advisory-led approach, designed to identify immediate opportunities for cost savings and efficiency improvements within your AWS environment.

### Customized Implementation Services:

Following the Cost Optimization Review, we offer tailored services to implement the identified savings opportunities. Our team of AWS FinOps experts works closely with you to execute on the recommendations, ensuring that your AWS environment is optimized for cost, performance, and security.

### Why Choose Our AWS FinOps Solution?

- **No-Cost Initial Assessment:** Our Cost Optimization Review is offered at no cost, providing valuable insights into your AWS spending without any initial investment.
- **Expertise and Experience:** Leverage our deep expertise in AWS FinOps practices and our proven track record of helping businesses achieve significant cost savings and efficiency gains.
- **Customized Approach:** We understand that every AWS environment is unique. Our recommendations and implementation services are tailored to meet the specific needs and goals of your organization.
- **Ongoing Support:** Beyond the initial implementation, we offer ongoing support and advisory services to help you navigate the evolving landscape of cloud costs and optimizations.

### Key Features of the Cost Optimization Review:

#### Provision of Two IAM Roles via CloudFormation:

We streamline the assessment process by provisioning two IAM (Identity and Access Management) roles through an AWS CloudFormation template. This ensures a secure, efficient, and scalable foundation for conducting the review.

#### Reserved Instances Analysis:

Our experts delve deep into your use of Reserved Instances, uncovering opportunities to optimize spend and align capacity with your actual usage needs.

#### Comprehensive Engineering-Centric Cost Review:

Beyond Reserved Instances, we conduct a broad engineering-centric review of your AWS expenditure. This encompasses a wide range of cost drivers and potential inefficiencies, from compute and storage to networking and beyond.

We are a proud AWS Partner



- Immersion Day
- Public Sector
- Select Tier Training

- Well-Architected Partner Program
- Solution Spark Public Sector Partners