

To create a solution

1. Log in to AWS Partner Central.
2. From the Navigation bar, select “**Build**” then “**solutions**”.
3. Click on the solution you would like to have validated.
4. Complete the following required fields: “**Solution type**”, “**Solution Title**”, “**Solution Description**”, “**Solution Selling Proposition**”, and “**Solution URL**”. For more information about input fields, refer to [Solution field definitions](#).
 - Enter a title that makes clear what your solution is. Note: The solution title is limited to 72 characters.
 - Enter a description that gives a customer or seller a concise, general idea of the capabilities and advantages of this solution. Note: The solution description is limited to 1,000 characters. Publicly listed solution descriptions longer than 188 characters will have a “show more” message, to be viewed in full.
 - Enter a selling proposition that conveys the business results that customers can expect from adopting this solution. Avoid claims that cannot be proven with data, such as “the best” and “number 1.” Note: The selling proposition is limited to 2,000 characters.
 - (Optional) Set the solution availability.
 - (Optional) Provide your solution URL (microsite). Include the link to your AWS branded microsite that highlights your AWS practice. [Click here](#) for best practices on how to build a microsite. This field is optional when creating a solution but may be required during for Specialization program designation validations.
5. (Software solution Only) Configure deployment details. Note: Deployment method will not be editable after submission.
 - Select the primary deployment method for your software solution – “You” or “Your customers”.
 - (Optional, if “**You**” is selected) Identify if the software has a secondary component.
 - Select where the software is hosted.
 - (Optional) Select the delivery model: Software as a Service (SaaS), Bring your own license (BYOL), Universal Business Language (UBL), Amazon Machine Image (AMI), Single Tenant, Multi-Tenant, or Other.
 - (Optional) Provide the approximate perfect of the software solution on AWS.
6. Enter contact information for an individual in your organization that AWS can contact about the offering. Ideally, this person has access to AWS Partner Central and can effectively manage the offering record.
7. Complete the remaining optional fields as desired. For example, you can provide links to purchase the offering and additional technical and marketing resources to promote it. For more information about input fields, refer to [Solution field definitions](#).

